

First call for Abstracts and Participation

Partners

The **University of Science and Technology in Hanoi (USTH)** is a new model of University in Vietnam, with a strong support from France since the signature of an intergovernmental agreement in 2009. Every year, more than 200 academics from 42 universities (**Consortium USTH**) and research institutions are involved in 6 postgraduate programs. Collaborative research is promoted as well as the development of strong partnership with French and Vietnamese companies.

The **Institut de Recherche pour le Développement (IRD)** is a public French research institution that, together with its southern partners, addresses international development issues. IRD works actively in Vietnam in partnership with a network of Vietnamese universities and institutes, and is involved in 3 postgraduate programs at USTH. IRD has developed its own expertise in innovation with 3 incubators in Paris, Dakar and Nouméa.

The **State Agency for Technology Innovation (SATI)** assists Vietnam's Ministry of Science and Technology (MOST) in implementing and developing strategies, plans and activities of technology promotion. SATI also manages the National Technology Innovation Program. The duties include conducting of surveys and assessments of technology applications and transfers as well as innovation activities. SATI promotes and supports technology acquisitions and innovations and develops networks of technology incubators and technology transfer institutions.

Fostering Innovation through Science, Research and Technology" (FIRST) is funded by World Bank and managed by MOST. The project seeks to support science and technology (S&T), and promotes innovation via (i) designing and piloting new policies to improve the national policy framework for S&T; (ii) capacity building for Government Research Institutes (GRIs) towards further linkages with enterprises and market demands; (iii) promoting technology innovation in enterprises, and encouraging the establishment and development of S&T enterprises.



Organizing committee

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Scientific committee

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The scope of the workshop is to gather professionals involved in technology incubation in France, Vietnam and regional Asian countries (universities, research and development centres, technology transfer centres, start-up centres, business incubators and business support organisations) to present their incubation models – including training, business and assessment models – as well as lessons learnt: feedback, success and failure stories, ...

Vietnam and France are experimenting new models for innovation and incubation processes. Vietnam has recently launched with the World Bank a program to support science, technology and innovation (FIRST). The project's main beneficiaries are research institutions and innovative technology enterprises that invest in R&D. Spin-offs and start-up enterprises that are incubated within research institutions or universities will also benefit from the FIRST program. This program includes a public-private partnership research laboratory in the R&D zone of the Hoa Lac High-Tech Park. The State Agency for Technology Innovation (SATI) assists the Vietnam's Ministry of Science and Technology, promotes and supports technology acquisitions and innovations and develops networks of technology incubators and technology transfer institutions. In the past 3 years, France has developed strong incentives for the development of innovation and entrepreneurship, especially in Universities (SATT). Although this model is very recent, a better efficiency in public aid to entrepreneurship through R&D and innovation is expected.

The principal benefit of organizing a workshop will be to establish strong contacts with leading institutions in Technology Transfer, Pre-incubation and Incubation, both in France, Vietnam and neighbouring countries, to make a sound benchmarking of incubation models based on real life stories and lessons learnt.

Two main areas will be covered: technology incubation models and case studies of technical innovation leading to success (or failure) of incubation. For both areas, the workshop scientific committee will privilege in-depth documents including comparisons and reviews, statistical results, assessment tools, a-posteriori technical analysis, business models analysis. However, factual - but precise - information is also welcome as support for posters and discussions panels.

The following topics will be covered:

Technology incubation models:

- Assessment / benchmarking of technology incubation programs
- Incubation business models
- New generation sustainable incubation models
- University pre-incubators and experimental entrepreneurship education
- Technology transfer from research
- Technology incubator mechanisms in emerging countries
- Technology incubation models for social businesses

From technical innovation to incubation: case studies

- Human factors: the perfect team
- Knowledge and skills: the perfect training for a successful incubation
- Technological factors: scientific background, technical expertise, scale-up issues
- From ideas to industrial products: pre-incubation of non-research based projects (students projects)
- Cultural factors: barriers or levers
- Financial factors: risk management

Upcoming Submission Deadlines

Call	April 1 st , 2014
Abstract submissions	June 15 th , 2014
Author notification	July 15 th , 2014
Full paper submission	September 30 th , 2014
Deadline for registration	October 15 th , 2014

Abstract in English (one page A4, 2.5 cm margins, Font Calibri 12 including title, name of authors and full affiliation) will be sent to workshop.incubation@usth.edu.vn